



La Pellicola d'Oro

PREMIO NAZIONALE MESTIERI E ARTIGIANI DEL CINEMA ITALIANO



THE GOLDEN CELLULOID AWARDS
IX^a EDIZIONE 2019

La Pellicola d'Oro

THE HISTORY

"THE "GOLDEN CELLULOID" AWARDS, WERE FOUNDED IN 2011 BY THE CULTURAL

ASSOCIATIONS ARTICOLO 9 CULTURA & SPETTACOLO AND SAS CINEMA. THESE MOVIE INDUSTRY PRIZES ARE AWARDED EVERY YEAR TO ITALIAN FILM CREW PROFESSIONALS WORKING AROUND THE WORLD IN THE FOLLOWING PROFESSIONS: PRODUCTION MANAGERS, CAMERA OPERATORS, SPECIAL EFFECTS, SET BUILDERS, WARDROBE SUPERVISORS, CINEMA AND THEATRE COSTUME SUPPLIERS, HEAD GRIPS AND GAFFERS, STORY BOARD ARTISTS AND STUNTMEN.

IN 2016, A NEW PRIZE WAS INTRODUCED FOR BEST LEADING ACTRESS/ACTOR VOTED BY THE CREW. FOR THE FIRST TIME, THE BEHIND-THE-SCENES AWARDS THE STARS. ELEVEN CATEGORIES OF HIGHLY SPECIALISED TECHNICIANS GIVE THEIR IRREPLACEABLE CONTRIBUTION TO FILMMAKING, NOT ONLY IN ITALY, BUT IN EVERY PART OF THE WORLD. THE TRUE BACKBONE OF EVERY MOVIE SET.

THE PRIZES, CONCEIVED WITH THE AIM OF GIVING FULL RECOGNITION AND APPRAISAL TO THE ARTS AND CRAFTS PROFESSIONALS BEHIND EVERY FILM PRODUCTION, ARE AWARDED BY A JURY OF EXPERTS WHO VOTE VIA EMAIL TO SELECT SIXTY FINALISTS (5 FOR EACH CATEGORY). A SECOND ROUND OF VOTING THEN TAKES PLACE TO ESTABLISH THE WINNER IN EACH CATEGORY. THE EXPLICIT AIM OF THE AWARDS IS TO BRING TO LIMELIGHT THE "CRAFTS" WHOSE PECULIAR AND FUNDAMENTAL ROLE IN THE MAKING OF A MOVIE IS RARELY RECOGNISED OR VALUED. PRESENCES WHO WITH THEIR WORK CONTRIBUTE TO THE LIFE OF THIS "FACTORY OF DREAMS" KNOWN AS THE CINEMA. THEIR ENDEAVOURS ARE THE PRODUCT OF TECHNICAL AND PROFESSIONAL ABILITY, IMAGINATION AND PASSION. THE AWARDS ALSO FEATURE SPECIAL PRIZES, GIVEN TO PERSONALITIES OR ORGANISATIONS THAT HAVE DISTINGUISHED THEMSELVES FOR FILM PROMOTION OR FOR THEIR CAREERS.

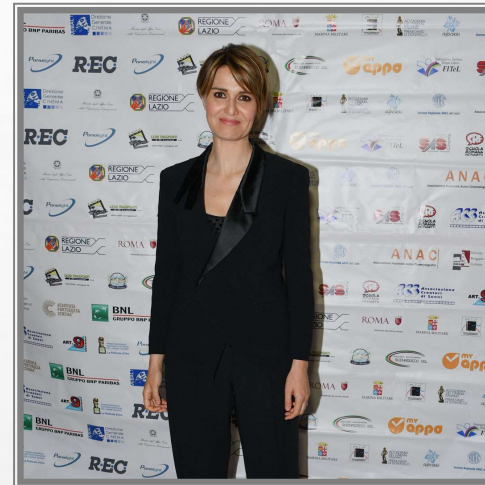
SOME OF THE NAMES THAT HAVE RECEIVED THIS SPECIAL RECOGNITION INCLUDE MANOLO BOLOGNINI, GIANCARLO GIANNINI; ROBERTO PERPIGNANI, UGO GREGORETTI; ETTORE SCOLA; GIULIO BASE; RAI TV, CENTRO SPERIMENTALE DI CINEMATOGRAFIA (THE ITALIAN NATIONAL FILM SCHOOL), RANCATI ARREDAMENTO, CLAUDIO MANCINI, TERENCE HILL, THE DIAMANTE FAMILY AND THE LEURINI FAMILY. ON 25 JULY 2016, PELLICOLA D'ORO CROSSED THE BORDERS TO AWARD PORTUGUESE TECHNICIANS IN LISBON AND IS CURRENTLY ORGANISING FURTHER AWARDS FOR CREW TECHNICIANS IN OTHER EUROPEAN COUNTRIES. FOR THIS REASON, "LA PELLICOLA D'ORO" AWARDS CAN COUNT ON SOME SIGNIFICANT PATRONAGES FROM INSTITUTIONS AND SHOW BUSINESS ASSOCIATIONS. THESE INCLUDE THE HIGH PATRONAGE OF THE PRESIDENT OF THE ITALIAN REPUBLIC 2013, THE DIRECTORATE FOR CINEMA OF THE ITALIAN HERITAGE MINISTRY, THE METROPOLITAN CITY OF ROME, LATIUM REGIONAL COUNCIL, THE DAVID DI DONATELLO AWARDS FILM ACADEMY, ANAC (THE NATIONAL FILM WRITERS AND FILMMAKERS ASSOCIATION), AGIS (GENERAL ITALIAN ASSOCIATION FOR ENTERTAINMENT) AND CENTRO SPERIMENTALE DI CINEMATOGRAFIA (ITALIAN NATIONAL FILM SCHOOL).

ENZO DE CAMILLIS – ART DIRECTOR "LA PELLICOLA D'ORO" AWARDS



THE BIG EVENT IN ROMA

- SINCE THEIR BIRTH, THE PELLICOLA D'ORO AWARDS HAVE REPRESENTED AN IMPORTANT EVENT FOR ITALIAN ARTS AND CRAFTS IN THE CINEMA WORLD, NOT ONLY STRICTLY IN THE NATIONAL OUTLOOK, BUT ALSO UNDOUBTEDLY FROM THE EUROPEAN AND WORLDWIDE PERSPECTIVE, WITH SPECIAL REGARD TO THE DIVULGATION OF OUR MADE IN ITALY. THE AWARDS CEREMONY IS AN APPOINTMENT NOT TO BE MISSED NOT ONLY FOR THE MAIN FIGURES BEHIND MOVIE SETS AND FOR THOSE IN THE CULTURAL AND COMMUNICATIONS WORLD BUT ALSO, AND ABOVE ALL, FOR EVERYONE ELSE IN THE FILM UNIVERSE, FROM GREAT ACTORS TO GREAT FILMMAKERS, FROM JOURNALISTS TO ENTREPRENEURS. THE CEREMONY ALSO REPRESENTS A GREAT OPPORTUNITY FOR BUSINESSES THAT DECIDE TO TAKE PART, WITH THEIR BRANDS BENEFITING FROM A PLACEMENT AND VISIBILITY UNEQUALLED THROUGHOUT THE REST OF THE YEAR. THE PRESENCE OF THE PRESS AND MEDIA ATTENTION GUARANTEE THE BRANDS PARTICIPATING IN THE EVENT SEVERAL OPPORTUNITIES OFFERED BY A UNIQUE AND EXCLUSIVE EVENT. THE CONSTANT EVOLUTION OF THE AWARDS YEAR AFTER YEAR HAS LED US, AFTER SOME PRODUCTIVE RESEARCH, TO PROPOSE THIS RECOGNITION IN OTHER EUROPEAN COUNTRIES. WE DISCOVERED, IN FACT, THAT THERE ARE NO OTHER REGULAR ANNUAL AWARDS FOR FILM CREWS, FOR THE ARTS AND CRAFTS OF CINEMA, ANYWHERE ELSE. HENCE OUR DECISION TO EXPORT OUR EVENT, BRINGING THE LA PELLICOLA D'ORO AWARDS TO LISBON, PORTUGAL. AND IMMEDIATELY AFTERWARDS, TO SOFIA IN BULGARIA, AWARDING CAREER PRIZES TO TECHNICIANS WHO HAVE STRESSED WITH THEIR PROFESSIONAL QUALITIES THE HIGH-LEVEL CRAFTSMANSHIP OF BULGARIAN CINEMA.



La Pellicola d'Oro in Lisbon

THE FOLLOWING FILMS WERE SCREENED, THANKS TO NOS DISTRIBUZIONE, BETWEEN 14-15 JULY AT THE NOS ALVALÁXIA CINEMA: ALESSANDRO RAK'S THE ART OF HAPPINESS, SONG'E NAPULE BY THE MANETTI BROS, STIJN CONINX'S MARINA, ANTÓNIO PEDRO VASCONCELOS' AMOR IMPOSSIVEL AND FINALLY THE DOCUFILM UN INTELLETTUALE IN BORGATA BY ENZO DE CAMILLIS. IN THE EVENING, AT THE SPLENDID PESTANA PALACE HOTEL, ACTRESS SERENELLA ANDRADE HOSTED THE CEREMONY. THE ORGANISERS HANDED COMMEMORATIVE PLAQUES TO PAULO TRANCOSO (PRESIDENT OF THE PORTUGUESE FILM ACADEMY), PANDORA DA CUNHA TELLES (PRESIDENT OF THE PORTUGUESE PRODUCERS ASSOCIATION) AND TO THE SPONSORS (NOS DISTRIBUZIONE – EMVIAGGI – ITALY CAFFE). PELLICOLA D'ORO TROPHIES WERE THEN AWARDED TO THE FOLLOWING MOVIE PROFESSIONALS: MARIA GONZAGA, CINEMA AND THEATRE COSTUME SUPPLIER; CANDIDA VIEIRA, PRODUCTION MANAGER; JOAQUIN AMARAL, HEAD GRIP; JOSÉ TIAGO, CAMERA OPERATOR, AND TO THE ACTOR JOÃO PERRY





La Pellicola d'Oro in Sofia

- ON 15 NOVEMBER 2016, AT THE LUMIERE CINEMA, BULGARIAN TECHNICIANS WHO HAVE STRESSED WITH THEIR PROFESSIONAL QUALITIES THEIR NATIONAL CINEMA CULTURE RECEIVED AWARDS FOR THEIR CAREERS. A COMMITTEE OF HONOUR WAS PRESENT AT THE CEREMONY, CONSISTING OF: SEDMA SHISHMANOVA - PROGRAMME DIRECTOR AT BNT, BULGARIAN NATIONAL TELEVISION NEIL ATANASOVA PRESIDENT OF THE ITALIAN-BULGARIAN CULTURAL ASSOCIATION "LA FENICE" ENZO DE CAMILLIS - PRESIDENT OF "LA PELLICOLA D'ORO" FRANCESCO MARTONO DE CARLES - FILM PRODUCER THE FOLLOWING FILM PROFESSIONALS RECEIVED PELLICOLA D'ORO TROPHIES:
- GEORGI GEORGIE BOYANOV - STAND-BY PROP VALENTIN LIUBOMIROV POPOV - GAFFER MARIA STOYANOVA WUEATJKA - WARDROBE SUPERVISOR EMIL ZDRAFKOV PETKOV - HEAD GRIP VALSIL DIKOV - SPECIAL EFFECTS GIANFRANCO PIERANTONI - FILM PRODUCER



The Big Event in Rome La Pellicola d'Oro

AMONG THOSE WHO IN RECENT YEARS HAVE RECEIVED SUCH ACKNOWLEDGMENTS, WE WANT TO REMEMBER; MANOLO BOLOGNINI, GIANCARLO GIANNINI; ROBERTO PERPIGNANI, UGO GREGORETTI; ETTORE SCOLA; GIULIO BASE; KASPAR CAPPARONI; RAI, THE CENTRO SPERIMENTALE DI CINEMATOGRAFIA, RANCATI ARREDAMENTO, CLAUDIO MANCINI, TERENCE HILL, PAOLA CORTELLESI, MICAELA RAMAZZOTTI, JASMINE TRINCA, ANTONIO ALBANESE, THE DIAMANTE FAMILY AND THE LEURINI FAMILY.

THE "LA PELLICOLA D'ORO" AWARD INCLUDES SIGNIFICANT INSTITUTIONAL SPONSORSHIPS AND REPRESENTATIVE ASSOCIATIONS OPERATING IN THE FIELD OF ENTERTAINMENT: THE HIGH PATRONAGE OF THE PRESIDENCY OF THE ITALIAN REPUBLIC 2013; THE MIBACT CINEMA DIRECTION; ROME CAPITAL CITY; LAZIO REGION; THE ACADEMY OF CINEMA DAVID DI DONATELLO AWARD; ANICA, APT, AS. FOR. CINEMA, FITEL, AGIS (ITALIAN GENERAL ENTERTAINMENT ASSOCIATION, THE EXPERIMENTAL CINEMATOGRAPHY CENTER.



La Pellicola d'Oro Collateral
award to Mostra
Internazionale d'Arte
Cinematografica di Venezia

Since 2017 de La Pellicola d'Oro has joined the Collateral Awards of the International Film Festival, entering the Palme de la Biennale di Venezia, marks a great goal to raise awareness of the audience even more he works in cinema but always works behind the scenes.

La Pellicola d'Oro also at the Rome Film Festival

The conference "Cinema Artisans as a promotion of Made in Italy" was held at the "RomaLazioFilmCommission" space, in the 12th edition of the Rome Film Festival, in 2017. The event, promoted and organized by the "Cult.le Association" Article 9 Culture and Entertainment "and by the" Sas Cinema ", of which it is President the set designer and director Enzo De Camillis, is linked to the Prize dedicated to Maestranza and craftsmanship, "La Pellicola d'Oro". Among those present at the crowded conference: the Hon. Silvia Costa (European Parliamentarian), Paolo Masini (MiBact), Francesco Rutelli (ANICA President), Luciano Sovena (President of RomaLazioFilmCommission), Piera Detassis (Former President of the Rome Film Festival), Mario Viola (External Relations and Ceremonial - Police of the State).



BENEFITS

POSITIONING AND VISIBILITY OF THE BRAND LOGO IN ALL PROMOTION CAMPAIGNS;

INSERTION OF AN ADVERTISING PAGE IN THE EVENT CATALOG

PR RESERVED AREAS, JOURNALISTS AND INDUSTRY MEDIA;

DURING THE PRESS CONFERENCE, THERE WILL BE THE POSSIBILITY TO INSERT A PAGE IN THE PRESS FOLDER WITH A DEDICATED PRESS RELEASE;

RESERVED SEATS TO BE AGREED UPON AT THE AWARDS CEREMONY FOR THEIR CLIENTS;

INSERTION OF THE BRAND LOGO ON THE PHOTOCALL

POSSIBILITY TO PARTICIPATE AS A SPONSOR ALSO AT THE VENICE FILM FESTIVAL AND AT THE ROME FILM FESTIVAL.



OPPORTUNITIES FOR OUR PARTNERS

- GREAT OPPORTUNITY WITH THE PERSONALIZATION OF THE MAIN STATUETTES OF LA PELLICOLA D'ORO BY PLACING ITS OWN BRAND ON THE PACKAGING OF THE STATUETTE AND THE POSSIBILITY FOR THE COMPANY REPRESENTATIVE TO PERSONALLY HAND OVER THE PRIZE DURING THE EVENT.



48

Giorno & Notte

Tutta Roma



Grande festa del cinema per il premio **«Pellicola d'oro»** riconoscimento ai protagonisti, ma anche alle maestranze

Paola, Jasmine e i titoli di coda

L'EVENTO

Ritorno e apprezzamento per le prime maestranze del mondo del cinema, emarginate nel corso dell'ultimo anno. La «festa degli» in corso al teatro Via Rialti il prestigioso premio, organizzato dal regista della pellicola vincitrice, Paola Cortellesi, e dal regista della pellicola vincitrice, Paola Cortellesi, e dal regista della pellicola vincitrice, Paola Cortellesi.



Paola Cortellesi



Jasmine Trinca

Il principe Carlo Massimo in scooter in piazza del popolo nonstante la pioggia

Donna di Maggio 2018

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TEMPO LIBERO



Paola Cortellesi



Jasmine Trinca



Paola Cortellesi



Jasmine Trinca



Paola Cortellesi



Jasmine Trinca



Paola Cortellesi



Jasmine Trinca



Paola Cortellesi



Jasmine Trinca



Paola Cortellesi



Jasmine Trinca

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PROFESSIONISTI

Mi piace 13 Condividi Twiit Condivi



La Pellicola d'Oro

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Grande successo per il debutto de 'La Pellicola d'Oro' in Laguna, inserito quest'anno tra i premi collaterali della 74ma Mostra internazionale d'arte cinematografica La Biennale di Venezia. Un riconoscimento che premia per la prima volta in assoluto i tecnici e le maestranze del cinema, portando alla ribalta quei mestieri il cui ruolo è fondamentale per la realizzazione di un film ma che, allo stesso tempo, sono praticamente sconosciuti o non correttamente valutati dal pubblico che frequenta le sale cinematografiche o guarda i film sui canali televisivi.

A ricevere il premio quest'anno per la categoria 'Migliore direttore di Produzione Film Italiano' è stato Daniele Spinuzzi per il film 'Ammore e Malavita' dei Manetti Bros. Il 'Migliore direttore di Produzione Film Internazionale' è andato, invece, a Riccardo Marchegiani per il film 'Mektoub My Love: Canto Uno' di Abdellatif Kechiche. Conferito anche il 'Premio al Miglior Macchinista' a Roberto Di Pietro per il film 'Hannah' di Andrea Pallaro.

PRESS RELEASE

La Pellicola d'Oro boasts a very large national and international press review, counting on important newspapers, radio, TV and web magazines.